

**Miele**

Anything else is a compromise

## THE NEW MIELE *S5* VACUUM CLEANER SERIES

Uncompromising floor care solutions



# Responsive Features Make Your Life Easier

## Intelligent automatic setting

When the automatic setting is selected, the power level of the vacuum cleaner adjusts automatically to suit the floor surface currently being cleaned and ensures the most economical use of energy. And because the guesswork has been eliminated, there is no need for you to adjust the power level yourself.

## Silence setting

All Miele vacuums are known for their quiet operation, but a special sound insulation makes the S5 particularly quiet. The new silence setting combines the lowest noise output with the ideal power level for optimum cleaning results.



## Durable bumper strip

The fully integrated bumper strip made from soft plastic goes all the way around the vacuum to protect both furniture and the vacuum in the event of a collision.



## Convenient park system

For short breaks, the wand and floor tool can simply be inserted into the park system on the back of the barrel. This allows you to answer the door or the telephone without having to find an unsafe resting place for the wand or laying it on the floor. On selected models, the park system also switches off the motor, saving you time when you are interrupted.

## Double-sided wand holder

For safe storage and easy transportation, two fittings allow the telescopic wand assembly to be hooked onto the barrel when it is upright – one on either side. So no matter whether you are right-handed or left-handed, the S5 offers you an ideal solution. If you need to carry the vacuum cleaner up and down stairs, you will have the other hand free to hold on to the railing.

## Fully integrated set of accessories

To ensure that accessories don't go missing, the S5 features a neat, on-board storage compartment. A crevice nozzle for hard to reach corners, an upholstery tool for all those crumbs on the couch and a dusting brush for the cobwebs in the corners are always on hand, whenever you need them.



# Must a Vacuum Cleaner Be So Perfect? In Order To Be a Miele... Yes it Does!

## Quality. Quality. Quality.

### Miele's maxim, for everything!

S5 vacuum cleaners are manufactured at Miele's Bielefeld factory in Germany where every effort is made to embrace the company's 107-year motto of *Immer Besser* or *Forever Better*. Endurance testing in custom-built laboratories forms an intrinsic part of quality assurance on all Miele vacuum cleaners. Before any production process begins, all components are put through rigorous tests and subjected to enormous strain... stress that exceeds typical residential household use. In fact, every unit is put through a final quality test, not just one in every hundred or two per production run, ensuring that your home is not a testing ground. Only when all components, electronics and floor tools have successfully passed each critical exam will the Miele brand name be bestowed on them.



## Excellent maneuverability

The three smooth-running 360° castor wheels mounted on steel axles ensure maximum stability and maneuverability for your vacuum cleaner. They are cleverly designed with a travel ramp to help you maneuver your vacuum easily over thresholds and around obstructions.

## Wide operating radius

The S5 is fitted with an extra long cable to avoid the need of having to change sockets halfway through vacuuming. Together with the hose and suction tube, you have an operating radius of 29½ feet.

## Six level power adjustment

The power setting on the new S5 can be adjusted on six levels, depending on the type of flooring you're cleaning or surface you're dusting. Easy to understand graphic symbols indicate which setting is best suited for different kinds of surfaces, such as rugs and carpets, drapes or hard floors. On select models, the power levels are back-lit, making it easier to find the right setting.

## Purposeful design

Miele vacuum cleaners are instantly identifiable by their unique design and stylish character. Careful attention is paid to every curve, angle and line ensuring that the only thing rivaling the vacuum's beauty is its functionality. Skillfully crafted to provide easy operation, effortless movement and remarkable efficiency – Miele's beauty is far more than skin deep.



# Quality Without Filtration is No Quality at All

## **Breathe Easy, With a Little Help From Miele**

For over 75 years, our research, development and quality control laboratories have tested methods to effectively pick up and, most importantly, retain dust and other indoor air pollutants. After collecting volumes of data, engineers and designers continue to reach the firm conclusion that Miele's system is the most effective and hygienic method of removing particulate matter from the home. Our exclusive combination of a Sealed System™ using the very best raw materials, electrostatically charged IntensiveClean Plus™ dust/filter bag and a selection of high-quality filter cartridges, including the first certified HEPA filter, provide the essential formula for this success. As a matter of

fact, the S5 vacuum series has been awarded certification by the DMT Air Quality Testing Institute, an independent institute that monitors air hygiene. The S5 joins other Miele vacuums — which were the world's first to receive this certificate — with a top rating of “excellent air quality”.<sup>1</sup> This certification refers to Miele's HEPA filter and the vacuum cleaner working together as a Sealed System™ to provide maximum protection for indoor air quality.

Please exercise caution when evaluating other vacuum filtration systems, as there are many gimmicks that do not work as effectively or scientifically. As this is an area where the results can be devastating to young or elderly lungs, or to anyone who suffers from allergies or asthma, you may want to visit a local authorized Miele dealer to discuss the importance of the indoor air quality in your home and how a Miele vacuum cleaner can improve it.

*(1) Conforming to the stringent European standard for filtration (EN1822).*



# Custom Options Designed for You... and Your Home



**Full-size Powerbrush**  
(Model SEB 236)

This electrically driven carpet tool with a 13 $\frac{5}{8}$ " wide brush roll lets you adjust height based on the pile of carpet and is perfect for deep cleaning medium and thick carpeting.



**Mid-size Powerbrush**  
(Model SEB 217-3)

This electrically driven carpet tool with a 10 $\frac{1}{2}$ " wide brush roll with floating head and swivel neck design is ideal for low and medium pile carpet care.



**Combination Rug and Floor Tool**  
(Model SBD 550-3)

This tool is ideal for all smooth flooring and very low pile carpeting. It allows you to go from smooth floors to carpeted surfaces with a quick click of a rocker switch.



**Turbobrush**  
(Model STB 205-3)

The Miele turbobrush has a rotating roller brush that is activated by the air that is drawn through the head to loosen the dirt and collect up any fluff and hair. The buffer strip around the turbobrush protects furniture from scuffing. It is ideal for cut pile and gives the carpet an excellent finish.



**Parquet Floor Brush**  
(Model SBB 300-3)

With two soft rollers and genuine horse-hair bristles, this floor brush makes sure that tiled and wood floors are cleaned thoroughly but gently. It has a 90° rotation and is exceptionally agile at cleaning around obstacles such as table legs, etc.





	<b>Ariel (S 5210)</b> Polar Ice	<b>Pisces (S 5280)</b> Royal Blue	<b>Callisto (S 5280)</b> Deep Black
<b>Power</b>	Suction control via rotary dial	Suction control via rotary dial	Suction control via rotary dial
	1200-watt, Miele-made Vortex Motor System™	1200-watt, Miele-made Vortex Motor System™	1200-watt, Miele-made Vortex Motor System™
<b>Filtration</b>	Sealed System™ construction	Sealed System™ construction	Sealed System™ construction
	4.76-quart IntensiveClean Plus™ dustbag with flap for dust-free removal (2 supplied)	4.76-quart IntensiveClean Plus™ dustbag with flap for dust-free removal (2 supplied)	4.76-quart IntensiveClean Plus™ dustbag with flap for dust-free removal (2 supplied)
	Super Air Clean Filter (1 supplied)	Active HEPA Filter (1 supplied)	Active HEPA Filter (1 supplied)
<b>Accessories</b>	Combination carpet/smooth floor tool (SBD 550-3)	Turbobrush (STB 205-3)	Electric Powerbrush (SEB 217-3)
		Parquet Floor Brush (SBB 300-3)	Parquet Floor Brush (SBB 300-3)
			Deluxe handle
	Non-electric hose	Non-electric hose	Electric hose (SES 119)
	Stainless steel telescopic wand	Stainless steel telescopic wand	Electric, stainless steel telescopic wand
	Three integrated accessories: natural bristle dusting brush, upholstery nozzle, crevice tool	Three integrated accessories: natural bristle dusting brush, upholstery nozzle, crevice tool	Three integrated accessories: natural bristle dusting brush, upholstery nozzle, crevice tool
<b>Features</b>	29½ foot operating radius	29½ foot operating radius	29½ foot operating radius
	Dustbag change indicator	Dustbag change indicator	Dustbag change indicator
	Filter grill	Filter grill	Filter grill
	Safety shut-off on overheating	Safety shut-off on overheating	Safety shut-off on overheating
	Space-saving storage bracket on each side of the vacuum	Space-saving storage bracket on each side of the vacuum	Space-saving storage bracket on each side of the vacuum
	Silence insulation	Silence insulation	Silence insulation
<b>Use</b>	Recommended for low pile carpeting and smooth flooring	Recommended for medium pile carpeting and smooth flooring	Recommended for medium to high pile carpeting and smooth flooring



	<b>Gemini (S 5380)</b> Java Green	<b>Aquarius (S 5580)</b> Capri Blue	<b>Capricorn (S 5980)</b> Luna Silver
<b>Power</b>	Suction control via rotary dial with LED indicator	Suction control via + / - controls with LED indicator	Suction control via + / - controls on handle with LED indicator
	1200-watt, Miele-made Vortex Motor System™	Automatic setting 1200-watt, Miele-made Vortex Motor System™	1200-watt, Miele-made Vortex Motor System™
<b>Filtration</b>	Sealed System™ construction	Sealed System™ construction	Sealed System™ construction
	4.76-quart IntensiveClean Plus™ dustbag with flap for dust-free removal (2 supplied)	4.76-quart IntensiveClean Plus™ dustbag with flap for dust-free removal (2 supplied)	4.76-quart IntensiveClean Plus™ dustbag with flap for dust-free removal (2 supplied)
	Active HEPA Filter (1 supplied)	Active HEPA Filter (1 supplied)	Active HEPA Filter (1 supplied)
<b>Accessories</b>	Parquet Floor Brush (SBB 300-3)	Parquet Floor Brush (SBB 300-3)	Parquet Floor Brush (SBB 300-3)
	Optional Electric Powerbrush (SEB 217-3 or SEB 236)	Optional Electric Powerbrush (SEB 217-3 or SEB 236)	Optional Electric Powerbrush (SEB 217-3 or SEB 236)
	Deluxe handle	Deluxe handle	Deluxe handle
	Electric hose (SES 119)	Electric hose (SES 119)	Electric hose (SES 130)
	Electric, stainless steel telescopic wand	Electric, stainless steel telescopic wand	Electric, stainless steel telescopic wand
	Three integrated accessories: natural bristle dusting brush, upholstery nozzle, crevice tool	Three integrated accessories: natural bristle dusting brush, upholstery nozzle, crevice tool	Three integrated accessories: natural bristle dusting brush, upholstery nozzle, crevice tool
<b>Features</b>	29½ foot operating radius	29½ foot operating radius	29½ foot operating radius
	Dustbag change indicator	Dustbag change indicator	Dustbag change indicator
	Filter grill	Filter grill	Filter grill
	Filter indicator	Filter indicator	Filter indicator
	Overheating lamp	Overheating lamp	Overheating lamp
	Safety shut-off on overheating	Safety shut-off on overheating	Safety shut-off on overheating
	Space-saving storage bracket on each side of the vacuum	Space-saving storage bracket on each side of the vacuum	Space-saving storage bracket on each side of the vacuum
	Silence insulation	Silence insulation	Silence insulation
<b>Use</b>	Recommended for medium to high pile carpeting and smooth flooring	Recommended for medium to high pile carpeting and smooth flooring	Recommended for medium to high pile carpeting and smooth flooring

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## About Us

Since its foundation in Germany in 1899, Miele remains a family-owned and operated company, guided by a philosophy of *Immer Besser – Forever Better*. This phrase represents both a duty and a challenge to the more than 14,000 people working at Miele in 37 countries around the world. Each employee is on a never-ending quest to apply forward-thinking strategies to ensure continual quality improvement. Through this continuous self-improvement, Miele discovers the new techniques, equipment and resources required to develop groundbreaking products designed for a lifetime of enjoyment. This principle permeates every aspect of our business from the drawing board to the production line and relationships we maintain with our retailers, and most importantly, with our customers.

Forever producing new, innovative solutions. Forever making leaps in technology to enhance your life. Forever talking with consumers to better understand their needs. *Forever Better*. That is Miele's promise and our personal family business.

## Miele, Inc.

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🌐miele.com

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